

HOW TO BE A FULL-TIME BLOGGER

The complete step-by-step guide

1. Create a plan

- Decide what to blog about (Read more: [How to choose a profitable blog niche](#))
- Choose your blog name
- Who is your ideal reader?
- Set goals for your blog

2. Start your awesome blog

- Start your blog (You can use my easy step-by-step guide here)
- Launch your blog
- Choose a WordPress theme (I recommend [Genesis WordPress Themes](#))
- Write your first blog post

3. Drive traffic to your blog

- Be active on social media
- Make your blog posts easy to share (I recommend [Social Warfare](#))
- Make it easy for your readers to explore your website
- Post regularly
- Learn SEO

4. Build your email list

- [Mailchimp](#) (free for up to 2,000 subscribers)
- [Convertkit](#) (email marketing specifically for bloggers)

5. Monetize your blog

- Display advertising
- [Affiliate marketing](#)
- Sponsorships
- Sell your own products (physical or digital)
- Freelance work
- Blog coaching
- Virtual assistant